

## FOR IMMEDIATE RELEASE

### **GAI Insights Q3 2025 Buyers' Guide Reveals Top 11 GenAI Vendors CIOs, CTOs, and AI Leaders Use to Deliver ROI at Scale**

*Analysts review what's really working for ROI-driven enterprises adopting AI on Thursday, Aug. 28, 2025, at 9 a.m. PDT / noon EDT*

**BOSTON, Mass.**, August 12, 2025—/EINPresswire.com/—GAI Insights today released the Q3 2025 Buyers' Guide for GenAI decision-makers: an independent, execution-oriented evaluation of foundation model LLMs and LLMOps platforms designed to turn board-level urgency into risk-managed, measurable outcomes.

The buyers' guide classifies dozens of providers as Emerging Leaders and Notable Challengers using criteria that enterprise buyers rely on to scale adoption, including technology performance, enterprise readiness, ecosystem alignment, and market impact. Tailored to CIOs, CTOs, and AI leaders, the guide is built to inform decisions that must bridge governance, integration, and price-performance.

"Boards no longer have the luxury of experimenting," said Paul Baier, CEO and co-founder of GAI Insights. "The mandate is shifting to measurable, risk-managed deployments. Our Q3 Buyers' Guide identifies vendors proving they can deliver ROI at scale and convert price-performance, governance, and integration into value."

Authoring analysts will unveil insights from the Q3 2025 Buyers' Guide and field a Q&A on a free, LinkedIn Live webinar on Thursday, Aug. 28, 2025, at 9 a.m. PDT / noon EDT. To register, visit: [www.linkedin.com/events/7360741935705165824/](https://www.linkedin.com/events/7360741935705165824/)

#### **What's Inside for Enterprise Buyers**

- **An Adoption Reality Check:** GenAI is now the No. 1 IT budget priority for enterprises; 95% of U.S. companies are using it; and production use cases have doubled from 2.5 to 5 per company.
- **Buy vs. Build:** Approximately 25% of organizations plan to build in-house, prioritizing buy-over-build where it accelerates time-to-value.
- **Emerging Leaders:** GAI Insights' Q3 2025 Buyers' Guide names emerging leaders that convert to outcomes:
  - Foundation Models: OpenAI, Anthropic, Google, Meta, Mistral.

- LLMOps: Microsoft, Google, AWS, NVIDIA, Cohere, Databricks, LangChain.
- **Implications for the Second Half of 2025:** Enterprises can prepare to leverage small/on-device models to curb cost and latency, and enact tighter traceability, explainability, and observability. “We’re seeing a shift away from token-metered pricing toward more predictable pricing plans, and rising adoption of hybrid stacks including Chinese open-source options,” Baier continued.

Designed for CIOs, CTOs, and AI program leaders, the Q3 2025 Buyers’ Guide is a practical tool for navigating a complex and fast-moving market.

“GAI Insights tracks what’s actually working in enterprise GenAI deployments so IT leaders can move from experimentation to production value with the governance, integration, and unit-economics their boards expect. Our goal is simple: help leaders evidence GenAI value, and complete it before budget season,” said John Sviokla, chairman and co-founder of GAI Insights.

### **Pricing and Availability**

The Q3 2025 Buyers’ Guide is available now exclusively to GAI Insights clients. Non-clients may purchase an individual copy for \$3,000, in time to inform 2026 budget planning. To purchase or for more information, visit: <https://gaiinsights.com/cbg-llms>.

### **About GAI Insights**

GAI Insights is the analyst firm dedicated to successful enterprise generative AI adoption. We help CIOs, CTOs, and AI leaders move from experimentation to production value with proprietary evaluation frameworks, executive briefings, research, and executive education. Our work spans Buyers’ Guides, decision frameworks, weekly Learning Labs, and executive briefings that translate GenAI signals into board-ready roadmaps, governance guidance and risk controls based on real-world deployment evidence. GAI Insights convenes GenAI leaders at GAI World - anchoring Boston AI Week in Sept., 2025 - and publishes ongoing analysis of foundation model LLMs, LLMOps platforms, tooling and enterprise adoption patterns. For more information, visit [gaiinsights.com](https://gaiinsights.com).

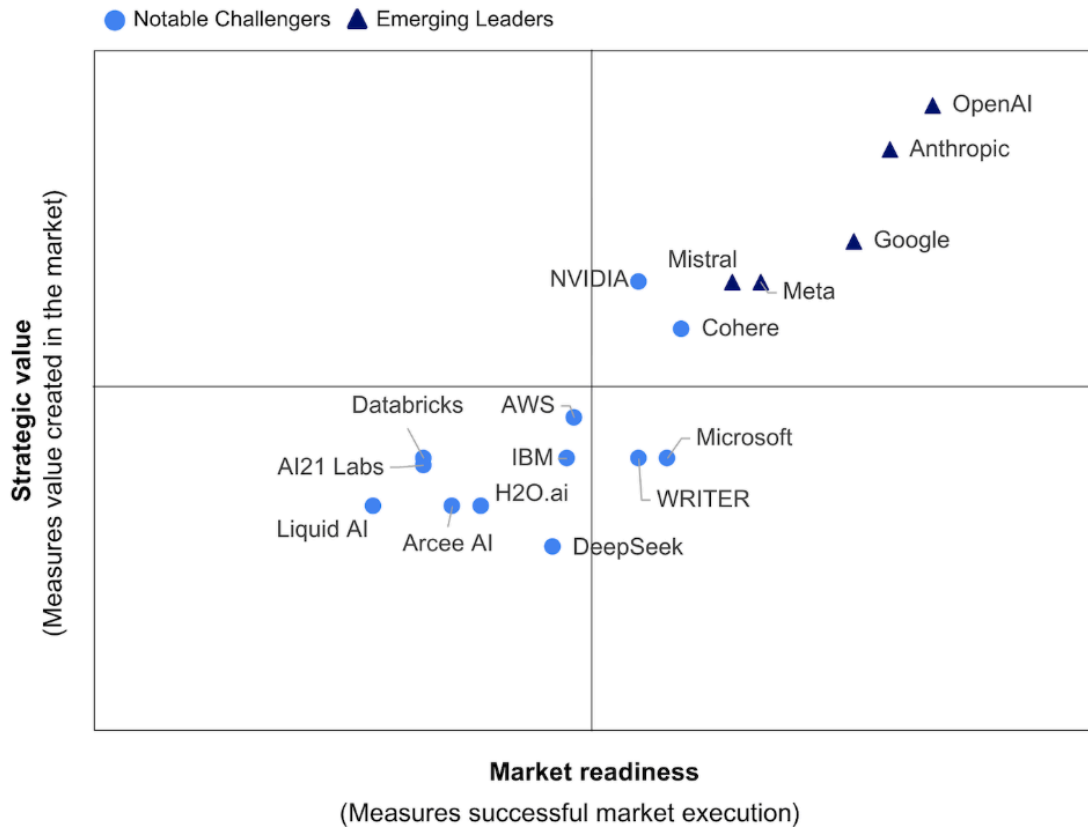
### **Media Contacts**

Paul Baier, CEO, Co-founder and Principal Analyst  
GAI Insights  
(781) 910-5467  
[paul.baier@gaiinsights.com](mailto:paul.baier@gaiinsights.com)

Karin Pespisa  
Trendgage AI  
(617) 922-6868  
[pespisa@trendgage.com](mailto:pespisa@trendgage.com)

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## Q3 2025 Emerging Leaders in Foundation Models



Source: Q3 2025 Buyers' Guide to Enterprise Intelligence Applications (EIA)

**IMAGE CAPTION:** Foundation model providers demonstrating strong enterprise readiness, performance, and ecosystem momentum for production GenAI.